



# PH

Pippa Hicks  
INTERIOR DESIGNER

## PROFILE

I have previously thrived in Marketing roles, displaying a natural talent for crafting compelling campaigns and driving business growth.

Yet my creative calling compelled me to follow my passion into interior design where I could develop my natural affinity for visual composition, spatial planning and aesthetics.

Following the completion of my Interior Design Diploma, I have worked with a variety of clients - including residential to commercial, property styling and currently with Globe West as a Design Consultant.

## EXPERIENCE

### DESIGN CONSULTANT

Globe West, Sydney  
2023-2024

- Work with Architects and Interior Designers to create functional and aesthetically pleasing spaces using Globe West pieces.
- Exceptional customer service skills to build and foster client relationships.
- Deliver quotes and deliverables in a timely and efficient manner.

### INTERIOR DESIGNER

Pippa Interiors - Freelance  
2023-2024

- Work with a variety of residential and commercial clients to achieve an aesthetically pleasing space - integrating the use of spatial planning, light, functionality, furniture and budget.
- Pippa's aesthetic has an elevated coastal feel with a luxe edge. She aims to ensure a space feels cosy yet fresh by maximising northern light, bringing the outside in and integrating warm textured materials.

### DIRECT MARKETING EXECUTIVE

Starlight Children's Foundation, Sydney  
2016 - 2021

- Increase Starlight's income by building and maintaining positive and engaging relationships with existing and future supporters.
- End-to-end campaign management and execution, including communication and coordination of internal and external stakeholders to achieve campaign deliverables.

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🌐 Portfolio  
www.pippainteriors.com

## SKILLS

- Interior Design
- Client Service
- Concept Development
- Project Management Tools
- Leading Presentations
- Strong Communication skills
- Technical Drawings in AutoCad
- Sketch Up
- Twin Motion Rendering
- Photoshop
- Xero Accounting
- Microsoft suite of products

## EDUCATION

### INTERIOR DESIGN DIPLOMA

Sydney Design School  
2021-2022

### BACHELOR OF ARTS

Monash University, Melbourne  
1997 -2001

### SECONDARY SCHOOL

St Catherine's School, Melbourne



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Portfolio

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## EXPERIENCE

### BRAND MANAGER

Toyota Motor Company, Sydney

2013 - 2015

- Brand Manager for the Passenger Vehicle portfolio to deliver cut through marketing in order to deliver a strong brand message and increase product desirability & ultimately sales.
- Implementation of brand advertising campaigns, sponsorships and tactical activity.
- Manage six partner agencies to ensure campaign plan is maintained and deadlines are adhered to.

### ACCOUNT DIRECTOR

Clemenger Group, Sydney

2012 - 2013

- Lead and manage the Samsung business, encompassing product launches, national retail activation program, store launches, tactical campaigns, in-store activations and stunt activities. With an approx monthly billing of \$500K.
- Solidify the relationship between client and agency on a personal and professional level.

### ACCOUNT DIRECTOR

Peer Group Media, Sydney

2011 - 2012

- Provide integrated marketing solutions encompassing Social Media, Brand Activation, Experiential Marketing, PR, Sponsorship, and Artist integration
- Work with the Creative Director on pitch strategies, proposals and presentations

### SENIOR ACCOUNT MANAGER

The Campaign Palace, Sydney

2011

- Manage large scale campaigns for Panasonic and Dept of Foreign Affairs, including ; TV, Press, Radio, Social Media, iPhone App, Launch Event and Packaging.

### SENIOR ACCOUNT MANAGER

The Brand Union (WPP), London

2009 - 2010

- Manage the experiential & activation projects for the 'Glamour' brand within JTI - including events, promotions, competitions & packaging.

**ADDITIONAL ROLES PRIOR TO 2010 - TO BE DISCUSSED**

## REFERENCES

Available upon request